



## **3 Reasons to Partner with GlobalTranz for Transportation Management**

GlobalTranz's managed transportation services help businesses of all sizes analyze, streamline and organize their entire logistics operations.

With so many intricacies and easy-to-miss details, it's no wonder more and more companies continue to trust their shipping and logistics to transportation managers.

But for businesses to truly stay ahead of the curve when it comes to combatting an increasingly complex supply chain, a full-service third-party logistics (3PL) partner like GlobalTranz can provide a dedicated team of industry professionals, a full suite of data-driven technology resources and an expansive carrier network to help truly manage the transportation needs of a business, no matter the size and scope of challenges.

**This guide will explain three of the top reasons to trust GlobalTranz with your transportation management solutions, from inbound deliveries to outbound shipments — and everything in between.**

## Reason #1

# Gain access to a dedicated team of professionals working to support your organization.

The dedicated account teams at GlobalTranz offer support for organizations at all levels. Our teams bring expertise in streamlining logistics and building trusted partnerships, working alongside you to drive efficiencies, grow your operations and capture the advantage you need in today's marketplace.



### Logistics analysis and consulting

From shipment creation to delivery, we'll help analyze and optimize your current processes through careful consideration of your strengths, goals and shipping needs. We'll work directly with your company to design and implement custom-tailored transportation management solutions that span your supply chain processes, performance management and beyond. And since we act as an extension of your team, we'll work side-by-side with you to create a strategy that saves you money.



### Shipment planning and execution

GlobalTranz knows each business has a unique way of structuring its shipping processes, so no one solution fits every need. We work collaboratively with your team to understand your goals and recommend the right tactics to help you achieve them. Our account teams leverage relationships with our more than **85,000 truckload** and **75+ less-than-truckload (LTL)** carriers to secure competitive rates, identify diverse modal options, suggest smart routing alternatives, track orders in real time and implement learnings for future shipment optimization.



### Performance management

Gain visibility into your freight spend with reporting tools that help you make data-driven decisions and positively impact your business — from freight tracking to custom reporting and consulting. Plus, access all invoices, settlements, audits and more in one convenient location. We're a leader in providing customized freight invoice coding, approval, payment processing and reporting solutions, which allows you to better control and reduce expenses.

**Your dedicated team is ready to help you:**

Quote and manage shipments

Analyze processes and find areas for improvement

Maximize performance and company results



## Reason #2

# Utilize our full suite of technology resources to make transportation management simplified.

By partnering with GlobalTranz, our customers gain access to innovative technological solutions. We know the logistics industry is heavily reliant on technology, so we've combined decades of experience with the advanced power of predictive analytics, shipper demand and carrier capacity to provide simpler, more educated business decisions for our customers.



## GlobalTranz TMS

Utilize our all-in-one transportation management system, GlobalTranz TMS, to enable efficiencies, create transparencies, compare analytics and other essential tasks. With end-to-end transportation management, virtually unlimited capacity from more than 85,000 carriers nationwide, and smart, flexible logistics management solutions, GlobalTranz TMS has everything you need in one convenient location.

With GlobalTranz TMS, customers can:

- Quote and load tender across all modes and carriers
- Utilize control tower planning and visibility tools
- Access real-time tracking information and notifications
- Reduce overcharges and simplify settlement with automated payments
- Centralize your freight claims and other documents
- Create custom workflows to improve efficiency



## E-commerce and enterprise integrations

As your shipping partner, GlobalTranz provides simplified technology solutions for e-commerce and enterprise integration designed to streamline your experience. It also allows shippers to gain more control by setting administrative rules and customizing the user experience, enabling shippers to analyze real-time data, automate shipping processes, contact their dedicated support team and more!



## Developer portal

Ready to get your own developer team in on the action? GlobalTranz offers a developer portal that was specially designed to support our clients by providing frameworks, code samples, documentation and more for their own development teams. This allows you to integrate our transportation management services with your enterprise systems and products.



**Looking to integrate with other popular platforms and data sources? With GlobalTranz TMS, you can unify data from files, databases and big data sources to get a complete picture of your business. [Learn more about our technology integration services here.](#)**



**Reason #3**

**Instantly grow your network by 85,000+ carriers across the nation.**

Want to expand your shipping network? GlobalTranz's logistics management solutions include our full carrier network — including cross-border carriers, final-mile drivers and more — across multiple modes to ensure the best possible service to fit your goals. And with our transportation management services, finding the best rates and carriers for your unique needs has never been easier.



**Multiple modes and shipping options**

Shippers across the nation trust their freight management to GlobalTranz, thanks to our vast array of available modes and shipping options. From LTL freight to full truckload shipments, we have ground, air and rail options to get your shipments from point A to B on time and within your budget.



**Intermodal and international transportation**

Lower your shipping costs and environmental impact by choosing to utilize intermodal shipping. For non-time-sensitive freight, we offer the door-to-door convenience of truckload shipping with the long-haul economy of intermodal rail. For international shipments, we offer shipping via air and ocean to simplify even your most complex global shipments. Shipping to Mexico? We also offer Mexico cross-border managed transportation services and supply chain solutions!



**Specialty services**

For challenging shipments that require special attention, we offer a wide range of specialty services, including dedicated fleet solutions, final mile and white glove delivery, large project logistics, warehousing solutions and supply chain optimization, among other strategic shipping solutions.

[Learn more about our shipping services.](#)



**Why trust GlobalTranz with your precious cargo?**

**Lower Rates**

Compare all carriers in one location within GlobalTranz TMS and save with pre-negotiated top rates from our top carriers.

**Shorter Transit Times**

Improve your customer experience and simplify your timeline with shorter transits and expedited shipping options.

**Qualified Carriers**

Ensure shipments are in good hands with our pre-qualified carriers dedicated to providing great service with every delivery.



## **GlobalTranz: A managed transportation partner for life.**

We pride ourselves on delivering quality services and customized solutions to help your business grow. Between our dedicated team of industry professionals, our full suite of technological resources and expansive carrier network, GlobalTranz has the expertise and innovative tools to take your shipping to the next level.

**GLOBALTRANZ**

**Connect with a specialist today**

to see how managed transportation from GlobalTranz can transform the way you manage your logistics.

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