

How to Find a Long-Term 3PL Partner for FTL Freight Solutions

Don't settle for just any 3PL — here's how to find the right one for your FTL freight operations.

Finding the right third-party logistics provider (3PL) can increase end-to-end supply chain visibility, decrease costs and identify operational inefficiencies in your **full truckload freight shipping (FTL) operations**. That's why it's important to find one that not only has the resources to create cost-saving efficiencies in supply chains but also promotes long-lasting partnerships through its people.

What is a 3PL?

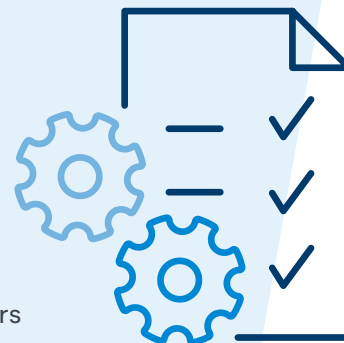
3PL companies provide outsourced shipping and logistics support to businesses in an array of industries. These organizations manage various aspects of logistics operations, including supply chain and transportation management, warehousing solutions, dedicated fleet solutions and more.



How can 3PL freight services benefit my business?

There's no end to the benefits a 3PL can provide your business. Partnering with a 3PL for FTL freight solutions can help you:

- Create tailored goals and processes to improve operations
- Manage supply chain operations from start to finish
- Lower truckload shipping costs through negotiated rates with top carriers
- Improve customer experience by providing exceptional service and support
- Consolidate operating systems through platform integration



What should I consider when selecting a 3PL for truckload shipping?

A thorough 3PL interview should consist of two parts. First, verify the basics. Make sure the company is financially sound and has the baseline resources you need. Then it's time to dive in.

When researching 3PLs for truckload shipping services, utilize these questions to interview each organization, or use them as inspiration to come up with your own!

- How will your company create a consultative partnership with my business and assist in knowledgeable decision making?
- How will you coordinate the flow of in- and outbound FTL shipping?
- What process will you use to create visibility throughout our supply chain?
- What supply chain support will you provide as we expand into new markets?
- What industry trends do you monitor? How will they help keep my business up to date?
- Which carriers are in your network? What is your carrier vetting process like?
- How will you help reduce and control costs throughout our transportation efforts?
- What innovative technologies do you offer?

Helpful hint: When interviewing 3PLs, you're in the driver's seat.

Don't be afraid to ask questions and really get to know the people behind the brand!

Ready to get started?

Our dedicated team of logistics experts is ready to answer any questions you may have about how a 3PL partner like GlobalTranz can take your FTL shipping operations to the next level.

Contact an expert today >