



5 Ways a 3PL Can Support You During Peak Season

It's easy to get overwhelmed during the mad rush of peak season. Luckily, you don't have to bear that stress alone! Partnering with a trusted 3PL during your peak season and holiday preparations allows you to have more control over this chaotic period, all while improving your communications, customer experience and more.

Why partner with a 3PL for the holidays?

Partnering with a trusted 3PL like GlobalTranz can help you:



Save money

At GlobalTranz, we partner with more than 75+ LTL and 85,000 full truckload freight carriers across the nation. With the ability to compare pre-negotiated low rates from trusted carriers across the nation, you can rest easy this peak season knowing that your freight is in good hands for an even better price..



Integrate Technologies

GlobalTranz TMS allows shippers like you to simplify their chain of communication, from carriers to customers. Integrate your e-commerce shopping carts with our advanced LTL services, plus access one unified freight bill, all at the push of a button.



Gain Supply Chain Visibility

Stay on top of your entire shipping process from the intake of raw materials to the safe delivery of finished goods this holiday season with end-to-end supply chain visibility. GlobalTranz helps businesses like yours gain visibility, identify strengths and weed out operational inefficiencies so your peak season runs as smoothly as possible.



Increase Protective Measures

A positive customer experience is key to having a successful peak shipping season. It's vital to deliver goods on time with no damage to help your customers have the most stress-free holiday possible. Luckily, we have the tips and tricks you need to perfect your holiday packaging and protect your shipments from potential holiday hazards like overpacked trailers and freezing temperatures.



Partner with a Dedicated Support Team

More than 121,000 businesses of all sizes trust our team of highly skilled shipping professionals to help them navigate the world of freight shipping. Whether you're looking for help piecing together a peak season plan or reworking your entire supply chain to make the most of your operational efficiencies, we have what it takes to meet your unique needs.





Your Peak Season Shipping Checklist

Planning for peak season is stressful enough — let us help take a load off your shoulders.

Follow this helpful checklist to streamline your planning process.

- **Share realistic goals, objectives and expectations with your 3PL and your customers.**
- **Make a list of all important shipping deadlines and service guarantee dates.**
- **Prioritize shipments based on mode and transit time.**
- **Develop a plan for reverse logistics and returns.**
- **Automate processes, wherever possible.**
- **Expect the unexpected.**

Feeling overwhelmed by the peak season rush? We're here to help!

Check out our [Holiday Shipping Hub](#) for more tips, tricks and updates pertaining to this year's ongoing peak season.

Our team of dedicated shipping professionals are ready to help you create a holiday shipping plan that'll keep you feeling warm and cozy all season long. [Connect with an expert](#) today to get started!

www.globaltranz.com