

## What's Driving Interest in Managed Transportation Solutions?

Transportation spend is one of the largest budgetary items for many companies and developing logistics operations that drive efficiency and cost savings takes a special skill set. A managed transportation services (MTS) partner acts as an extension of your team, providing supply chain planning, day-to-day execution and strategic recommendations while creating a continuous improvement model that allows you to focus on serving customers and growing your business.

### Factors Driving Supply Chain Leaders' Interest in MTS



#### Market Volatility

Rising fuel costs, capacity constraints, equipment shortages and a host of other challenges make keeping up with the logistics market a full-time job. Supply chain leaders look to MTS companies to provide market intelligence as well as guidance on what it means for their supply chain and how to mitigate disruption.



#### Visibility & Data

Poor visibility leads to delays and scheduling issues that prevent companies from making data-driven decisions. Supply chain leaders look to MTS providers to connect large sets of data and develop actionable insights to drive continuous improvement.



#### Inventory Management

Linear inventory management strategies that rely on historic patterns and reflect processes that move goods from manufacturer to retailer to end-user are no longer effective in today's world. Supply chain leaders are looking for new solutions to align with evolving "just-in-case" buying and ecommerce demands to route orders with greater flexibility.



#### Resource & Labor Strains

Increased strain on available resources create a greater need to manage by exception. Rather than managing each shipment manually, supply chain leaders are looking for technology and process automation to increase the volume and efficiency of freight moving inbound and outbound.



#### Custom Solutions

Each business has their unique customer needs, experience, products, processes and systems. The one-size-fits-all transactional load brokering doesn't drive long-term resilience. Supply chain leaders look to MTS companies for custom solutions and technology integrations that meet their unique business goals.

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*The 3PL and MTS market is forecast to grow to \$1,789 billion by 2027, registering a CAGR of 7.1% from 2020 to 2027.*

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Connect with an expert today to discuss solutions for your supply chain challenges.

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